QP CODE: 20101141

20101141

Reg No : .....

Name : .....

# B.COM DEGREE (CBCS) EXAMINATION, NOVEMBER 2020

## Second Semester

## Core Course - CO2CRT06 - BUSINESS MANAGEMENT

(Common for B.Com Model II Computer Applications,B.Com Model II Finance & Taxation,B.Com Model II Marketing ,B.Com Model II Travel & Tourism,B.Com Model III Office Management & Secretarial Practice ,B.Com Model III Taxation,B.Com Model III Computer Applications,B.Com Model III Travel & Tourism,B.Com Model I Computer Applications,B.Com Model I Co-operation,B.Com Model I Marketing,B.Com Model I Finance & Taxation,B.Com Model I Travel & Tourism ,B.Com Model II Logistics Management)

2017 ADMISSION ONWARDS

C15EA4EE

**Instructions for private candidates only**: This question paper contains **two sections**. Answer **SECTION I** questions in the answer book provided. **SECTION II** Internal Examination questions must be answered in the question paper itself. Follow the detailed instructions given under **SECTION II.**

SECTION I

Time: 3 Hours Max. Marks : 80

### Part A

*Answer any **ten** questions.*

*Each question carries 2 marks.*

1. What is universality of management?
2. What is financial management?
3. Who is a resource allocator?
4. Define planning premises.
5. What do you mean by internal coordination?
6. What is meant by Training?
7. Define Authority.
8. Who is an autocratic leader?
9. What is the concept of managerial grid?
10. What is a flexible budget?
11. How can quality be quantified with TQM?

12. Comment on the features of Master Black Belts.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the objectives of management?
14. Explain the classification of business activities according to Henry Fayol.
15. State the barriers to effective planning.
16. State the objectives of MBO.
17. Discuss the advantages of committee organisations.
18. Do you agree with the view that there is no one best way of departmentation applicable to all organisation? Critique.
19. What are the methods of motivation?
20. Write short notes on the benefits of Quality Circle.
21. What are Kaizen principles?

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. "Planning is looking ahead and control is looking back". Comment.
23. What measures do you suggest to make delegation effective?
24. "Direction is the heart of administration". Elaborate.
25. Enumerate on how business paradigms have changed with the introduction of IT in BPR.

(2×15=30)